

# <u>Creekview Middle School Competition Cheer</u> <u>Program Fundraising Overview</u>

# Fundraising for 2025:

This goal covers costs such as state gifts, team bonding activities, banquet, banners and much more! Fundraising can also help with the cost of music and choreography.

# 1. Spring T-shirt/Sweatshirt/Creekview Flip Flops

### Goal: 15 items sold per Athlete

The fundraiser information will be sent after the team has finished tryouts. The money earned will go towards the Creekview Middle School Competition Team.

### 2. Little Grizzly Camp -

This is a youth camp (ages 4-12) that is held in the summer and hosted by all Creekview Middle School Competition Cheerleaders. Our **cheerleaders will teach** campers cheers, chants, dances and stunts. This will be a one day event at Tag Athletics. Creekview Middle School Cheerleaders are responsible for getting 2 athletes to sign up for this camp to raise money for the team.

**3. Creekview Classic – October 11<sup>th</sup> Goal \$10,000** (This is a high school goal) The Creekview Classic is our annual high school cheerleading competition that Creekview Competition hosts. We need all cheerleaders and parents to **set up/work** for this event. There will be assigned duties/stations at a later date. This is typically an all-day event and is mandatory for both Middle School Competition team, JV & Varsity. The middle school competition girls may be assigned to work Friday evening, if they have sideline on Saturday.

5. **Parent Committees – Throughout the season: Your time & love** At the first parent meeting of the season (April 9th), we are setting up parent committees for various events throughout the season.

Our committee list consists of the following groups: Showcase, grade level hair parties, team bonding, choreography (food, drink, and treats), stunt camp (food, drink, and treats), Masters Camp (Summer), Creekview Classic, Middle School State, Chair on Big/Littles (with High School), Treat Coordinator (treats and fun at

practice), and fundraising (Fall Fundraiser-ideas to be approved by Middle School Competition Board).

### 6. Sponsorship Program (Pending Approval) Elective

This is a new program that is being offered by the Creekview Competition Program. It allows companies in the community to sponsor the team by selecting their sponsorship level. The proceeds of the sponsorship will go toward the program dispersed evenly among the team. This is fully optional and will last throughout the duration of the season. More details will be sent out upon approval. We would intend to use funds to reduce the overall cost for the team.

# 7. Alternatives/Options

- A. All-Star/Rec Competition In conjunction with the middle school program and TAG.
- B. Open to ideas/suggestions...